

KidsHealth KidsPoll—Bullying Survey
Descriptive Statistics
 (patterns of stastically significant differences highlighted in yellow)

	age					bullies				victims				types of frequent victims				
	total	boys	girls	9	10	11	12	13	every day	every week	once in a while	never	every day	every week	once in a while	never	non-bully/victim	bully/victim
1 Are you a boy or a girl?																		
A) boy	52%	100%		59%	47%	50%	53%	53%	58%	60%	53%	49%	68%	54%	51%	49%	57%	65%
B) girl	48%		100%	41%	53%	50%	47%	47%	42%	40%	47%	51%	32%	46%	49%	51%	43%	35%
2 How old are you?																		
A) 9 (or younger)	22%	26%	19%	100%					15%	17%	10%	29%	30%	18%	26%	20%	23%	25%
B) 10	23%	21%	26%		100%				15%	26%	27%	24%	21%	19%	25%	24%	25%	14%
C) 11	25%	23%	26%			100%			19%	24%	29%	25%	19%	28%	29%	22%	25%	23%
D) 12	18%	18%	17%				100%		22%	22%	24%	14%	17%	25%	12%	19%	20%	20%
E) 13 (or older)	12%	12%	12%					100%	29%	11%	10%	8%	13%	10%	8%	15%	7%	18%
3 Kids who bully are usually:																		
A) very cool	16%	18%	13%	9%	13%	15%	22%	20%	30%	14%	14%	13%	24%	14%	15%	14%	16%	28%
B) sort of cool	12%	12%	11%	8%	7%	14%	14%	17%	11%	25%	16%	8%	11%	20%	12%	10%	12%	17%
C) sort of uncool	8%	8%	9%	6%	9%	9%	8%	12%	9%	9%	10%	7%	4%	6%	9%	9%	5%	6%
D) very uncool	64%	62%	67%	77%	71%	62%	56%	51%	50%	52%	60%	72%	61%	60%	64%	67%	67%	49%
4 How often have you been bullied?																		
A) every day	8%	11%	6%	11%	7%	6%	8%	9%	16%	10%	7%	6%	100%				51%	67%
B) every week, but not every day	7%	7%	6%	5%	6%	7%	10%	5%	5%	12%	8%	5%		100%			49%	33%
C) once in a while, but not every week	33%	32%	33%	38%	34%	39%	23%	21%	23%	31%	51%	30%			100%		0%	0%
D) never	52%	50%	55%	46%	53%	48%	59%	65%	56%	47%	34%	59%				100%	0%	0%
5 What do you usually do when someone bullies you?																		
A) fight back	33%	40%	25%	22%	24%	34%	39%	59%	65%	55%	45%	17%	52%	39%	35%	28%	35%	70%
B) try to talk to the bully	6%	6%	7%	10%	8%	5%	4%	3%	1%	6%	8%	8%	5%	11%	11%	3%	12%	0%
C) just walk away and do nothing	14%	15%	13%	10%	17%	14%	14%	11%	7%	14%	15%	16%	16%	23%	22%	7%	24%	13%
D) talk to an adult	18%	14%	21%	26%	20%	20%	9%	5%	6%	9%	13%	22%	20%	20%	27%	10%	23%	11%
E) I have never been bullied	29%	25%	34%	32%	31%	27%	34%	22%	21%	16%	19%	37%	7%	7%	5%	52%	6%	6%
5 What do you usually do when someone bullies you? (of those bullied)																		
A) fight back	46%	53%	38%	32%	42%	47%	59%	76%	82%	65%	56%	27%	56%	42%	37%	58%	37%	74%
B) try to talk to the bully	9%	8%	10%	15%	12%	7%	6%	4%	1%	7%	10%	13%	5%	12%	12%	6%	13%	0%
C) just walk away and do nothing	20%	20%	20%	15%	25%	19%	21%	14%	9%	17%	19%	25%	17%	25%	23%	15%	26%	14%
D) talk to an adult	25%	19%	32%	38%	21%	27%	14%	6%	8%	11%	16%	35%	22%	22%	28%	21%	24%	12%
6 What do you usually do when someone else is being bullied?																		
A) just watch or walk away and do nothing	14%	14%	11%	4%	11%	12%	21%	29%	24%	20%	20%	8%	14%	13%	11%	15%	9%	26%
B) join in	17%	23%	11%	12%	12%	16%	22%	27%	51%	34%	19%	6%	27%	28%	14%	16%	16%	49%
C) say or do something to try to stop it	35%	35%	37%	36%	40%	37%	33%	32%	14%	28%	36%	41%	35%	34%	42%	32%	46%	16%
D) tell someone who could help	20%	15%	25%	27%	20%	22%	16%	5%	6%	9%	17%	25%	13%	16%	25%	17%	18%	2%
E) I have never seen anyone bullied	14%	13%	16%	21%	17%	13%	8%	7%	5%	9%	8%	20%	11%	9%	8%	20%	11%	7%

6 What do you usually do when someone else is being bullied? (of observed bullying)																		
A) just watch or walk away and do nothing	16%	16%	13%	5%	13%	14%	23%	31%	25%	22%	22%	10%	16%	14%	12%	19%	10%	28%
B) join in	20%	26%	13%	15%	14%	18%	24%	29%	54%	37%	21%	8%	30%	31%	15%	20%	18%	53%
C) say or do something to try to stop it	41%	40%	44%	46%	48%	43%	36%	34%	15%	31%	39%	51%	39%	37%	46%	40%	52%	17%
D) tell someone who could help	23%	17%	30%	34%	24%	25%	17%	5%	6%	10%	18%	31%	15%	18%	27%	21%	20%	2%
7 How often are you afraid to go to school because of bullying?																		
A) every day	4%	5%	3%	6%	3%	4%	5%	4%	8%	4%	4%	3%	20%	3%	5%	2%	9%	15%
B) every week, but not every day	2%	1%	3%	3%	2%	3%	1%	2%	2%	5%	3%	2%	7%	11%	1%	1%	8%	8%
C) once in a while, but not every week	8%	5%	11%	7%	6%	9%	7%	8%	4%	11%	9%	7%	12%	18%	12%	3%	17%	11%
D) never	86%	89%	83%	84%	89%	84%	87%	86%	86%	80%	84%	88%	61%	68%	82%	94%	66%	66%
8 If kids bully, which of the following is the <u>most</u> important reason for it?																		
A) other kids are not friendly to them	10%	12%	9%	12%	11%	8%	10%	11%	9%	12%	7%	12%	20%	14%	9%	9%	15%	22%
B) they are not doing well in school	5%	5%	5%	6%	5%	4%	4%	4%	3%	2%	6%	5%	5%	10%	3%	6%	10%	2%
C) they don't feel good about themselves	18%	15%	20%	13%	15%	18%	24%	24%	12%	22%	20%	18%	16%	15%	18%	18%	18%	11%
D) they think it will make them popular	35%	34%	35%	27%	30%	44%	40%	33%	40%	29%	38%	34%	33%	27%	39%	34%	33%	24%
E) they want to get their own way or to push others around	32%	34%	31%	42%	39%	26%	22%	28%	36%	35%	29%	31%	26%	34%	31%	33%	24%	41%
9 What do you think is the best way to stop bullying?																		
A) tell a teacher or parent	35%	30%	41%	44%	41%	37%	28%	22%	15%	16%	32%	45%	29%	24%	36%	35%	33%	15%
B) discipline kids who bully	16%	20%	11%	12%	14%	15%	20%	27%	20%	19%	22%	13%	17%	23%	15%	16%	18%	24%
C) have teachers or other adults watch over kids	11%	13%	10%	18%	13%	10%	6%	3%	4%	11%	11%	12%	10%	14%	14%	9%	13%	9%
D) teach lessons at school	8%	8%	9%	3%	6%	8%	11%	11%	13%	10%	5%	7%	4%	17%	7%	8%	8%	13%
E) I don't know	30%	29%	29%	23%	26%	30%	35%	37%	48%	44%	30%	23%	40%	22%	28%	32%	28%	39%
9 What do you think is the best way to stop bullying? (of those who knew)																		
A) tell a teacher or parent	50%	42%	58%	57%	55%	53%	43%	35%	29%	29%	46%	58%	48%	31%	50%	51%	46%	25%
B) discipline kids who bully	23%	28%	15%	16%	19%	21%	31%	43%	38%	34%	31%	17%	28%	29%	21%	24%	25%	39%
C) have teachers or other adults watch over kids	16%	18%	14%	23%	18%	14%	9%	5%	8%	20%	16%	16%	17%	18%	19%	13%	18%	15%
D) teach lessons at school	11%	11%	13%	4%	8%	11%	17%	17%	25%	18%	7%	9%	7%	22%	10%	12%	11%	21%
10 How often do you bully others?																		
A) never	58%	55%	62%	76%	61%	60%	47%	40%				100%	45%	50%	52%	65%	68%	
B) once in a while—but not every week	22%	22%	21%	10%	24%	24%	29%	19%			100%		19%	27%	33%	14%	32%	
C) every week, but not every day	5%	6%	4%	4%	6%	5%	6%	5%		100%			7%	10%	5%	5%		27%
D) every day	15%	17%	13%	10%	9%	11%	18%	36%	100%				29%	13%	10%	16%		73%

Margin of error is not reported for this study:

Margin of error is a measure of how precise a proportion reported is within the population represented by the sample. It is a calculation based on the proportion, the confidence level, and the sample size. The larger the sample size, the smaller the margin of error. Margin of error relies on two primary assumptions: 1) the distribution within the population is normal—with large sample sizes, this can usually be assumed; and 2) the sample is representative (i.e., random). Our survey cannot be considered random; therefore, we do not report a margin of error.

School demographics

School-level information was not collected from each child but is based on statistics for the schools that the children were from. Seven non-school groups also participated (e.g., girl scout troop); school-level data for these non-school groups were not available and therefore were not included in the school-level analyses.

- 31 schools (24 public, 7 private)
- 56% White, 27% Black, 14% Hispanic, 2% Asian/Pacific, 1% Native American
 - 40% of the schools had student bodies that were 0-33% Black / Hispanic / Asian/Pacific / Native American combined
 - 17% of the schools had student bodies that were 33-67% of these groups
 - 33% of the schools had student bodies that were 67-100% of these groups
- schools participating had an average of 42% of their students receiving free or reduced lunch
 - 49% of the schools had 0-33% of their student body qualifying for free or reduced lunch
 - 18% of the schools had 33-67% of their student body qualifying for free or reduced lunch
 - 33% of the schools had 67-100% of their student body qualifying for free or reduced lunch

The U.S. Census Bureau and Department of Education use a measure of city size and location called a Metropolitan Statistical Area (MSA). The categories for MSA are:

- *Large city center = center of a MSA city with population >250,000*
 - *Midsize city center = center of a MSA city with a population <250,000*
 - *Large city fringe = urban fringe of a large MSA city*
 - *Midsize city fringe = urban fringe of a midsize MSA city*
 - *Large town = not within a MSA with a population >25,000*
 - *Small town = not within an MSA with a population 2,500-25,000*
 - *Rural outside = not within an MSA with a population <2,500*
 - *Rural inside = population <2,500, coded rural, with in a census MSA*
- Of the participating schools: 19% large city center, 28% midsize city center, 22% large city fringe, 11% rural outside MSA, 20% rural inside MSA
 - Average school size—566
 - 35% of the schools had enrollment of <300
 - 11% of the schools had enrollment of 300-500
 - 35% of the schools had enrollment of 500-700
 - 19% of the schools had enrollment of 700+

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