

# 2008 Exhibit & Partnership Opportunities



The National Association of Health Education Centers (NAHEC) and the American Association of Health Educators (AAHE) are working together to *Engage, Challenge and Inspire* children and the adults to prevent disease and injury, make choices that lead to a healthy life, and *build healthy communities*.

Promotional opportunities are available to sponsor, exhibit or otherwise promote your business products and services to our conference attendees - a highly targeted audience of health education professionals including health education students and professionals, health education program directors and other key staff from health education centers, children's museums, science museums, universities, health departments, worksite wellness departments and K-12 school districts.

Promoting at **Engage. Challenge. Inspire 2008** provides both face-to-face exposure with key decision-makers, it also connects your organization with an event and mission focused on a high-profile, critical issue – how to address our nation's health crisis.

## **Engage. Challenge. Inspire 2008**

*A joint conference of the National Association of Health Education Centers (NAHEC) and American Association for Health Education (AAHE)*

**Hosted by Discover Health - YMCA of Greater Cincinnati**  
**June 22-24, 2008**  
**Hilton Cincinnati Netherland Plaza Hotel**

### **Why promote at Engage. Challenge. Inspire 2008?**

Attendees from *Engage. Challenge. Inspire 2007* reported positively about their sponsor and exhibitor exposure. Over 86% stated they visited the exhibitor area and over 70% of those who visited the exhibitor's area said they use the resource for researching a meeting prospective vendors and content providers. We hope you will consider exhibiting at **Engage. Challenge. Inspire. 2008**

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## **EXHIBITOR & PROMOTIONAL OPPORTUNITIES**

Promotional opportunities are available to commercial groups to sponsor, exhibit or otherwise promote your business products and services to our conference attendees. Consider exhibit space to help your company stand out.

### **Exhibitor Package**

**\$1,000**

- **One (1) commercial/ promotional session** slot available for presentation by company representative
- **One (1) full page ad in conference program guide**
- **One (1) complimentary exhibit space.** *Includes all items listed under "Exhibit Space" including two (2) complimentary conference registrations.*
- Complimentary name and logo placement and product link on NAHEC and AAHE websites for one year

### **Exhibit Space**

**Cost: \$450-\$700**

Exhibiting is a great opportunity to get to know attendees and meet face to face with prospective clients.

- One 8 x 10 booth space
- One 6' topped and skirted table
- Two side chairs
- One wastebasket
- One identification sign
- Two Conference Registrations
- Organization profiled in the conference program guide
- Electronic copy of Conference Attendee Contact List
- Material distribution at registration

### **Commercial/ Promotional Education session**

**Cost: \$150-\$250**

Take advantage of this opportunity to present directly to prospective buyers using the 55-minute presentation format. Complete a [Proposal Form](#) for an opportunity to promote and sell product to attendees during a session. *This opportunity is available to exhibitors and sponsors only. Products **may** be sold during a commercial/ promotional session only. Sales of products in the exhibit area is not allowed.*

### **Conference Program Guide Advertising**

**Cost: \$150-\$525**

Advertising space is available in the conference program guide, which is distributed to all conference attendees. This is a great opportunity to keep your name in front of attendees throughout the year.

- Space available on inside back cover, inside front cover and back cover
- Sizes from Half Page to Full Page available
- All advertisers will receive an electronic copy of Conference Attendee Contact List

### **PAYMENT**

Early Bird Fees are eligible for those completing and submitting all relevant documents ***PRIOR to March 14, 2008***. An *Exhibit & Partnership Opportunities Application* must be signed and payment made in full **by June 1, 2008** to be included in the Conference Program.

### **ACCOMMODATIONS**

Group accommodations are available at the Hilton Cincinnati Netherland Plaza. To book your accommodations, please call 800-972-2404. Please ask for the *Engage. Challenge. Inspire* group rate. The hotel cut-off date is June 9, 2007.

### **DEADLINES**

- |                  |   |
|------------------|---|
| March 14, 2008   | Early registration cut-off  |
| March 15, 2008   | Deadline to submit completed <a href="#">Proposal Form</a> to be considered for a Commercial / Promotional Education session.   |
| May 1, 2008      | Exhibitor Agreement must be signed to be included in Conference Program Guide<br>Original artwork for advertising in the Conference Program must be submitted in EPS format |
| June 1, 2008     | Payment made in full  |
| June 22-24, 2008 | Engage. Challenge. Inspire 2008 – Cincinnati, Ohio  |

For information about exhibitor or promotional opportunities, please contact Amy Feinberg at 703.476.3437 or by [email](mailto:AFeinberg@AAHPERD.org) at [AFeinberg@AAHPERD.org](mailto:AFeinberg@AAHPERD.org).

***ENGAGE. CHALLENGE. INSPIRE. 2008***, a joint conference of the American Association of Health Education (AAHE) and the National Association of Health Education Centers (NAHEC). This year's event is co-hosted by ***Discover Health – YMCA of Greater Cincinnati*** and ***Ohio AHPERD*** with collaboration by ***Midwest AHPERD***.

# 2008 Exhibit & Partnership Application



## CONTACT & ORGANIZATION INFORMATION

**Company, Institution or Organization.** Please print the name of Company, Institution or Organization exactly as it should appear in print materials.

\_\_\_\_\_

**Description.** Please provide a description of your Company, Institution or Organization. Please print exactly what you wish to see appear in the Conference Book and other related materials.

(75 words maximum)

\_\_\_\_\_

### Contact Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBERSHIP INFORMATION

Please check the organization(s) below to which you, or your organization, are a member. Please check all that apply.

- American Association for Health Educators  
 National Association of Health Education Centers

- SPCHEO  
 Mid-West AAHPERD  
 Ohio AHPERD

## SPONSORSHIP

I am interested in learning about sponsorship packages for a higher level of exposure.

## EXHIBITOR PACKAGE

I would like to purchase the Exhibitor Package for a cost of \$1000.

## EXHIBIT SPACE

Please mark the booth type and quantity of both you wish to purchase. *Each booth space is charged an individual exhibit space fee.*

	Member Pricing	Non-Member Pricing	Qty
Early Bird Fees <i>February 1 - March 14</i>	<input type="checkbox"/> \$450	<input type="checkbox"/> \$600	___
Advance Fees <i>March 15 - May 1</i>	<input type="checkbox"/> \$550	<input type="checkbox"/> \$700	___

**COMMERCIAL PRESENTATION**

	Member Pricing	Non-Member Pricing
Early Bird Fees <i>February 1 - March 14</i>	<input type="checkbox"/> \$150	<input type="checkbox"/> \$200
Advance Fees <i>March 15 – May 1</i>	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

**CONFERENCE GUIDE ADVERTISING**

Agency or cash discounts are not available. Original artwork should be submitted in EPS format to NAHEC by **May 1, 2007**.

	Ad Size	Member Pricing	Non-Member Pricing
Back Cover	7" x 10"	<input type="checkbox"/> \$425	<input type="checkbox"/> \$525
Inside Back Cover/ Inside	7" x 10"	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
Front Cover			
Interior – Full Page	7" x 10"	<input type="checkbox"/> \$200	<input type="checkbox"/> \$300
Half Page	7" x 4 <sup>7</sup> / <sub>8</sub> "	<input type="checkbox"/> \$150	<input type="checkbox"/> \$240

**METHOD OF PAYMENT**

Payment must accompany registration form.

Check (make payable to NAHEC)  
There will be a \$25 charge for returned checks.

Visa       MC

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Card Billing Address (include Street Address, City, State, Zip)

**AGREED AND ACCEPTED**

By signing this form I confirm that this information is correct to the best of my knowledge. I fully understand my responsibilities if this proposal should be accepted and agree to all terms.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Print Name

ate

Signature

Please send this completed form  
**BY MAIL: Engage. Challenge. Inspire. 2008** Conference Coordinator  
 1900 Association Drive, Suite 100, Reston, VA 20191  
**BY FAX:** (703) 476-6638      **OR**      **BY EMAIL:** AFeinberg@AAHPERD.org  
 Questions may be directed to 703.476.3437 or AFeinberg@AAHPERD.org

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