



Promotional Opportunities

We invite and encourage you to exhibit at this year's Annual NAHEC Conference and AAHE Mid-Year Meeting in Nashville, TN, August 28 - 31, 2006.

Who are our attendees?

- Health Education Centers directors and staff
- Children's Museums directors and staff
- Science Museums directors and staff
- Research academics

How can you market to our attendees?

- Exhibit your products and services
- Sponsor a conference activity or a portion of the conference
- Advertise in the conference program
- Reserve a table for material distribution
- Participate in conference events to be able to meet and socialize with attendees

Exhibit Space

Exhibits will be located in an exhibit space adjacent to where the conference sessions and break-out groups will take place.

Exhibitors are welcome to set up on Monday, August 28 between 1:00-5:00pm. Attendees will be encouraged to visit the exhibitor area during the following dates and times: Tuesday, August 29, 9:15am-5:30pm, Wednesday, August 30, 9:15am-7:30pm,* and Thursday, August 31, 9:15am-11:30am. * The exhibitors reception will be held on Wednesday, August 30 from 5:00pm-7:30pm.

Exhibitors are welcome to take down after the reception on Wednesday, August 30 or after the close of the conference at 11:30am on Thursday, August 31.

The exhibit fee includes:

- 10x10 exhibit space
- conference registration for two
- recognition in the conference program
- Material distribution in the conference tote bag

	Early by 7/1	Advance 7/2 – 8/19	On-Site After 8/20
Members*	\$400	\$500	\$700
Non-member	\$600	\$700	\$900

**Member pricing applies to AAHE, NAHEC and TAHPERD members. Electrical, internet access and any other requests for utilities are an additional fee and must be handled directly with the hotel.*

In addition, we ask that each exhibitor provide one product donation for a door prize drawing, which will take place at the closing session on Thursday, August 31.

Literature Display

Tables are available for material distribution to those unable to exhibit in person.

Members*	\$200
Non-member	\$300

*Member pricing applies to AAHE, NAHEC and TAHPERD members

Advertising

Our conference program is given to all conference attendees. As an additional opportunity to highlight your products and services, we are offering advertising space in the program guide. Following are the advertising specifications: Format – portrait; trim size (8 1/2 x 11); full page (7 x 10); half page (7 x 4^{7/8}); no agency or cash discounts; closing date for advertising space is August 1, 2006 with camera-ready artwork, preferably in EPS format. Please provide original artwork for inside and back covers.

Advertising Location	Size	Cost
Back Cover*	7x10"	\$600
Inside Back Cover/ Inside Front Cover*	7x10"	\$400
Interior - Full Page	7x10"	\$200
Half Page	7 x 4 ^{7/8} "	\$140

*Original artwork in EPS format required. Our apologies, no agency or cash discounts are offered.

Sponsorship

Sponsorship packages offer the highest level of promotion for the greatest value, including advertising, annual membership, conference registration, and more!

	Signature \$25,000	Gold \$15,000	Silver \$7,500	Bronze \$5,000	Copper \$2,500	Friend \$700
Banner display at registration	●					
Presentation opportunity at Key Note, Sponsor Reception and special event	●					
Half-hour dedicated breakout session	●	●				
Inclusion on all printed materials, including conference book, name badges, tote bag and all table tents	Logo	Logo	Company name			
Acknowledgement at Key Note, Sponsor Reception and special event	●	●	●	●		
Ad in conference book	Full page	Full page	Full page	Full page	Half page	Half page
Conference registrations	12	6	4	2	2	
One-Year Sustaining membership	●	●	●	●	●	
Conference exhibit space	●	●	●	●	●	●
Listing in conference program	●	●	●	●	●	●
Materials in conference tote bag	●	●	●	●	●	●
Conference attendee contact list	●	●	●	●	●	●

Promotional Opportunities Registration Form

Exhibit Space (indicate your selection below)

*Exhibit space fees include two complimentary conference registrations. Please list the two representatives who will attend the conference below.

	Early (by July 1)	Advance (by Aug 19)	After Aug 19
NAHEC, AAHE & THPERD	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500	<input type="checkbox"/> \$700
Non-Member	<input type="checkbox"/> \$600	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900

Take a Table (indicate your selection below)

\$200 NAHEC, AAHE & THPERD \$300 Non-Member

Conference Program Advertising (indicate your selection below)

\$600 Back Cover \$400 Inside Back Cover \$400 Inside Front Cover
 \$200 Full Page Interior \$140 Half Page Interior

Sponsorship (indicate your selection below)

Yes! I am interested in conference sponsorship packages. Please contact me.

Contact Information (please provide the following information)

Organization Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____ Web site _____

Representatives

_____	_____
Contact	Position
_____	_____
Contact	Position

Description (please provide a brief description of your products and services)

Special Event

There is a BBQ & Country Music Event at the Adventure Science Center on Tuesday, August 29, 2006; 6PM - 10PM. Fee: \$35.00, includes dinner. Vendors are welcome to attend, but pre-registration is required.

- Yes.** Please register me/ us for this event. Number of people: _____
 No. I/ we do not wish to attend.

Please complete this registration form and return, with payment to:

Kari Dee Schlapman, NAHEC, 1533 N. RiverCenter Dr., Milwaukee, WI 53212
414-390-2187, kschlapman@nahec.org